



April 2023

Dear Friend:

Firefighters risk their lives every day to protect their community—to protect us, our lives, and our property. They are men and women like you and me, yet they serve every day to ensure that we are safe. Their commitment to helping others is second to none.

We rely on firefighters to protect our communities. They take pride in helping others and don't like to ask for help in return. They endure some of the most unimaginable situations on a daily basis and that takes a toll on them physically and emotionally.

We stand ready to help – whether it is to:

- Help fire families directly by paying for housing, mental health treatment not covered by insurance, utilities, vehicle, and phone bills.
- Support mental health services including counseling for firefighters and their families, resiliency training, peer support mental health programs, First Responders retreats for trauma and stress-related symptoms, and college scholarships.

You can help support firefighters and their families by sponsoring the Fire Boot Classic.

We will be hosting our 10<sup>th</sup> Annual Fire Boot Classic on Saturday, September 9, 2023. This fundraising event features a reception, dinner, poker and corn hole tournaments, and a silent auction. All proceeds go to support the Foundation's mission of providing support and financial assistance to firefighters and their families in times of need.

**We hope you are able to join us this year and we would like to include you as a sponsor or underwriter of this signature fundraising event.** Our sponsorship opportunities are attached and more information about the event can be found at [www.firebootclassic.org](http://www.firebootclassic.org).

As the charitable hand of Firefighters First Credit Union, the Fire Family Foundation offers grants to firefighters experiencing financial hardship, disaster relief to firefighters, grants to other fire charities nationwide, and \$50,000 in scholarships to firefighters' children each year. With your support, we look forward to providing these services to even more firefighters and their families in the future.

With thanks on behalf of all firefighters,

Dixie Abramian  
Board Chair, Fire Family Foundation



### Sponsorship Opportunities - Includes event tickets

These sponsorship levels are promoted throughout the program materials including on the website, mobile bidding, step & repeat and post event highlights.

**Exclusive Title Sponsor (1) \$35,000**

- Admission for up to 4 guests
- Podium recognition and brief opportunity to speak
- Company feature in e-newsletter
- Title sponsor name recognition on table signage

**Diamond Sponsor \$25,000**

- Admission for up to 3 guests
- Verbal recognition at the event
- Company feature in e-newsletter
- Name / logo on final poker table

**Platinum Sponsor \$15,000**

- Admission for up to 2 guests
- Verbal recognition at the event
- Recognition in e-newsletter

**Gold Engine Sponsor \$10,000**

- Admission for up to 2 guests
- Recognition in e-newsletter

**Ladder Truck Sponsor \$5,000**

- Admission for up to 2 guests
- Recognition on our social media

**Silver Engine Sponsor \$3,000**

- Admission for up to 2 guests

### Underwriting Opportunities – Does NOT include event tickets

These sponsorship levels are promoted on the website, social media and mobile bidding.

**Corn hole (2) \$5,000**

- Branding available

**Bar (2) \$4,000**

- Signage at the bar

**Valet (2) \$3,500**

- Signage in room

**Photo Booth (2) \$3,000**

- Signage on photos

\$10,000

\$5,000

\$3,000

\$2,500

\$1,500

\$1,000

\$500

Other \_\_\_\_\_

Donor Name and/or Company \_\_\_\_\_

Name as you would like it in media \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Social Media Handles: Facebook \_\_\_\_\_ Instagram \_\_\_\_\_

LinkedIn \_\_\_\_\_ Twitter \_\_\_\_\_

We will donate an auction item Yes No Item description \_\_\_\_\_

Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to Fire Family Foundation

Please bill my: Visa MC AMEX Discover in the amount of \$ \_\_\_\_\_ Card # \_\_\_\_\_

Would you like to cover the transaction fees?  Yes  No Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

VISIT: [www.firebootclassic.org](http://www.firebootclassic.org)

Return form or for questions contact: Elizabeth Dever, Executive Director, Fire Family Foundation

[edevery@firefamilyfoundation.org](mailto:edevery@firefamilyfoundation.org) or 323-550-2239

You can also mail this form to: Fire Family Foundation, 1520 West Colorado Blvd., Pasadena, CA 91105

Thank you for your contribution to the Fire Family Foundation – Tax ID # 36-4613248